

Dr. Robert B. Mellor

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Nationality: British citizen.
Civil status: Divorced, two children

Overview of qualifications:

Name	UK equivalent	Institution
BSc	BSc	Newcastle-upon-Tyne
MPhil	MPhil	Bradford
EBAM	MBA	Göttingen
VPG	PCGE (Adult Education)	Copenhagen
PhD	PhD	Kingston-upon-Thames
dr. scient.	DSc	Copenhagen (KVL)
	FRI	Royal Institution

I have ~120 publications & patents, including 70 in full peer-reviewed papers in reputable journals (PNAS, Nature, etc), over 40 other publications, plus am author of 10 books, 3 of which have been translated into foreign languages. I have 25 years University experience in 5 countries plus over 11 years industrial experience. I have also served as an expert consultant at Ministerial level and to the EU since 1994.

I have received substantial grants from; British Council (2X), Bundesministerium fuer Technologie, Deutsche Forschungsgemeinschaft (3X), EMBO, EU, Forskningsraaderne (Danish NSF) and Schweizerische Nationalfonds zur Foerderung der Wissenschaft, as well as smaller grants from other entities.

I am scientific reviewer for granting agencies in the USA, Australia, Qatar, Israel, Poland, Germany, Norway & Switzerland. I review papers for a wide spectrum of journals including; Chemical Engineering Journal, the International Journal of Computer Applications in Technology, the Journal of Organisational and Collective Intelligence, the Journal of Data and Knowledge Engineering and the International Journal Knowledge Based Development.

I have successfully supervised 22 research students, including 6 PhD completions. My recent projects include:

- An eLoyalty system for Cyprus (feasibility study),
- Mobile banking: An analysis of visitor behaviour on Barclays Bank web site.
- Implementation of a CRM for an international Church.
- Comparison of knowledge work techniques and acceptance in KSA & the UK
- Modelling student achievement, retention and progression in a large UK University.
- The impact of knowledge management in Saudia (Saudi Airlines).
- Retail knowledge sharing using prototypes from developed and developing countries.

When	Where	Main Functions
<p>Jan 2005 (continuing)</p> <p>Post 2010 continuing as AP in the new Faculty of Science, Engineering & Computing</p>	<p>Kingston University, Faculty of Computing, Information Systems and Mathematics.</p> <p>The 2008 RAE assessment rated 70% of research at Kingston University as excellent at international level.</p> <p>Strengths flagged for UoA23 (Computing & Informatics) were:</p> <ol style="list-style-type: none"> 1. Developing Staff 2. The Enterprise function – collaboration with industry and users. <p>In particular within CISM the following areas were named:</p> <ul style="list-style-type: none"> • e-commerce • Innovation & entrepreneurship • The creative industries & creative economy <p>During 2005 – 2010 the Enterprise income for CISM rose from under £200kpa to over £850k p.a.</p>	<p>2005-2010: Director of Enterprise, incl. coordinator for HEIF2 & 3; head of NTI & head of industrial placements.</p> <p>Courses, Achievements etc</p> <p>Taught “Web Design”, “XML”, “Electronic Business Processes”, “Knowledge Management” and “IT & Entrepreneurship”.</p> <p>PhD (2006)</p> <p>Student evaluation “excellent” (>90%, all courses). Nominated “Teacher of the Year” 2008, 2009, 2012 & 2013, “Enterprise Educator” 2010, 2011 & 2013 and “Best Postgraduate Teacher” 2014.</p>

When	Where	Main Functions
<p>Aug 2000 - Dec 2004</p>	<p>IT University of Copenhagen</p>	<p>Lektor (Senior Lecturer) with various fundamental responsibilities to help start-up the university as well as teaching on the 2-year ‘conversion Master’.</p> <p>Courses, Achievements etc</p>

		<p>Taught "Innovation & Entrepreneurship". Won governments "Innovation Prize 2003".</p> <p>Taught "Applied E-Learning". Won the Prize of the Association of Engineers, 2003.</p> <p>Student evaluation "excellent" (>90%, both courses).</p> <p>Won "Enterprise Medal" 2004</p> <p>Heavily involved in founding the Danish "Academy of Entrepreneurship"</p>
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When	Where	Main Functions
Jan 2000 - Aug 2000	Erfa Kursus Center	Teaching Consultant
		Courses, Achievements etc
		Prepared and introduced new course material.
		Taught courses in ASP, HTML, DHTML and JavaScript.
		PG Teaching Cert. (adult education) "VPG".

When	Where	Main Functions
Jan 2000 – Dec 2006	Inter College Ltd E-Learning	Founder
		Courses, Achievements etc

		<p>Programmed the fully back-end integrated web site intercollege.org.uk & won "Bobby" award.</p> <p>Wrote and taught all business and computer learning modules, incl. automated on-line exams and assessments.</p> <p>Responsible for budget, strategy and marketing.</p>
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When	Where	Main Functions
1998-2000	Albatros Travel, Copenhagen	<p>Internet Manager:</p> <p>Responsible for BPR incl. restructuring pay scales and the reorganization and retraining of staff.</p> <p>Responsible for all inter- & intranet programming, installing backbone & mail servers, back-end integration, payment gateways etc.</p> <p>Responsible for marketing, e-commerce and strategic alliances.</p> <p>Responsible for new product lines and strategies.</p>
		Courses, Achievements etc

		<p>Increased www visits to 16000/day & www turnover to 12 mio Dkr / month – becoming Scandinavia's largest Internet travel agent.</p> <p>Programmed 8 public and 8 protected web sites & won 2 design awards.</p> <p>Voted by Eurowoman to be Denmark's best travel web site (issue of August 2000, p56).</p>
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When	Where	Main Functions
1994-1997	Copenhagen	<p>Freelance computer programmer & part-time University lecturer</p> <p>Courses, Achievements etc</p> <p>Invited to Dansk Management Forum.</p> <p>Grant from EU</p> <p>Consultant for Danish Ministry of Foreign Affairs 1994 – 2004</p> <p>7 publications in international scientific journals, 1 patent, 3 popular science articles</p> <p><i>Habilitation</i> (DSc) from the Royal University of Copenhagen (KVL), Graduated as Web Master & made; www.iwf.de, www.ehvervsejendommen.dk www.zzpartner.de (won 4 design prizes).</p>

Consulting and other posts:

- Consultant, Danish Ministry of Agriculture, 2001 – 2005: Responsible for e-government initiatives, BPR, knowledge management issues plus commissioning & running 6 major web sites.
- The Greenland home government (e-learning solutions). 2002 – 2004
- External Lecturer in e-commerce, Copenhagen Business School, 2001-2004
- Member of the Science, Technology, Engineering & Maths Steering Group for West London Lifelong Learning Network, 2007 – 2011.
- Expert Advisor, Commission of the EU, Directorate E. 1994 – (cont.)

Recent books:

1. ASP – Learning by Example (Franklin Beedle, 2001)
2. XML – Learning by Example (Franklin Beedle, 2002)
3. DHTML – Learning by Example (Franklin Beedle, 2002)
4. The Web Managers Handbook (Globe, 2003)
5. Innovation Management (Globe, 2003)
6. Applied E-Learning (Globe, 2004)
7. The Sources and Spread of Innovations in Small E-Commerce Companies (Globe, 2005)
8. Achieving Enterprise: Teaching Entrepreneurship in Business and Academia (Eul Verlag, 2005)
9. Entrepreneurship for Everyone (Sage, 2008)
10. Knowledge Management and Information Systems Strategy for Growing Organizations. (Palgrave, 2011)

Examiner at the following universities:

A. Postgraduate:

1. Basel (Switzerland)
2. Geneva (Switzerland),
3. Marburg an der Lahn (Germany),
4. Knoxville (USA)
5. North East Hill (India),
6. Irapuato (Mexico),
7. University of the West Indies (Trinidad).
8. Southampton Solent (MRes programme)
9. Sunderland University (PhD)

Undergraduate FYP & taught MSc	Research Masters	PhD
Marburg, Basel, Copenhagen.	Marburg, Basel, India, Trinidad, Copenhagen.	Marburg, Basel, Knoxville, Geneva, Irapuato, Sunderland.

B. Postgraduate and Undergraduate:

- 10. IT University, Copenhagen,
- 11. Kingston University, London.
- 12. Westminster University, London

External examiner at: **Westminster University** (2005-2010), **Edge Hill University** (2010-13), the **University of Hertfordshire** (2010-13) and **Southampton Solent University** (2014-2017).

C. Independent Chair for PhD and MRes/MPhil examinations, Kingston University

Research.

Recent keynote invitations include the EU summit in Barcelona (Nov. 2005) and to deliver the "BCS Socio-Tech Lecture" in March 2006 and the "24th Annual BCS Lecture" in November 2007, on the innovation gap in British SMEs. Invited Chair at the 10th European Conference on Knowledge Management, Vicenza, Italy, Sept. 2009 and keynote speaker at ECKM 11, Passau, 2011, Keynote speaker on Knowledge Valley Theory at 'Managing services in the Knowledge Economy' 2011, Portugal and invited lecture at Loughborough University 2012.

Some recent publications

Mellor, R. B.: Sources and spread of innovation in small e-commerce companies. 158p. Globe, Copenhagen. (2005).

Mellor, R.B: Achieving Enterprise: Teaching Entrepreneurship and Innovation in Business and Academia. 145p. Eul Verlag, Köln (2006)

Mellor, R. B. The correlation between visits and product sales on three business-to-consumer Internet web sites. KURIR, 1, 17-30. (2006).

Mellor, R. B. Receiving spam depends on provider, the occurrence of the e-mail address in hyper text and on the nature of the URL containing the email address. KURIR, 1, 31-39 (2006)

McLean, J.E. & R. B. Mellor. The identification of XML-related skills gaps in the aerospace & defence industry in the West Focus region. KURIR-2006-W1 (2006).

Mellor, R.B. The use of statistics in determining socio-legal policies in a UK government agency. KURIR, 7, 1-4 (2011)

Mellor, R.B. Knowledge Management and Information Systems Strategy for Growing Organizations. 170p. Palgrave, Basingstoke. (2011).

Mellor, R.B. (2014): Knowledge Valley Theory. International Journal on Knowledge Based Development. ISSN 2040-4476. 5, 5-16.

Mellor, R.B. (2014): Modelling the potential effect of adding innovators to low-innovation and high-innovation SMEs. International Journal on Knowledge Based Development. ISSN 2040-4476. (ACCEPTED).

Mellor, R.B. (2014): Modelling the potential effect of external networks of medium and highly salaried management strata in SMEs. Knowledge Management Research and Practice, ISSN 1477-8238. (SUBMITTED).

Other esteem:

Senior management: Member of the CISM Faculty Management Group (2005-2010) incl. strategic responsibility for placements and other employer-facing activities and line manager for ~10 colleagues, member of the Board of Studies and member of the University Validation Committee at Kingston University,

National bodies: Registered external examiner with HE Academy and with JISC. Fellow of the Royal Institution.

Languages:

	Reading	Fluent
English		X
German		X
Danish		X
French	X	