
Dr. Robert B. Mellor

CURRICULUM VITAE



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Born: 1955 in Huddersfield, UK, British citizen.
Civil status: Divorced, two children

Overview of qualifications:

Name	UK equivalent	Institution
BSc	BSc	Newcastle-upon-Tyne
MPhil	MPhil	Bradford
EBAM	MBA	Göttingen
VPG	PCGE	Copenhagen
PhD	PhD	Kingston-upon-Thames
dr. scient.	DSc	Copenhagen (KVL)

Presently in senior management at Kingston University, I have ~120 publications & patents, including 68 in full peer-reviewed papers in reputable journals (PNAS, Nature, etc), over 40 other publications, plus am author of 10 books, 2 of which have been translated into foreign languages. I have 23 years University experience in 5 countries plus over 11 years industrial experience. I have also served as an expert consultant at Ministerial level for over 10 years and to the EU for 15 years. I am scientific reviewer for granting agencies in the USA, Israel, Germany & Switzerland.

When	Where	Main Functions
1973-1976	University of Newcastle-upon-Tyne	Undergraduate
		Courses, Achievements etc
		BSc in General Science:

When	Where	Main Functions
1976-1979	University of Bradford	Research (part-time)
		Courses, Achievements etc
		MPhil. 10 publications in international scientific journals

When	Where	Main Functions
1979-1981	University of Dundee	Research
		Courses, Achievements etc
		2 publications in international scientific journals

When	Where	Main Functions
1982-1987	Universität Marburg	Landesangestellter: Research and Teaching
		Courses, Achievements etc
		26 publications in international scientific journals. Organized & taught summer school.

When	Where	Main Functions
1988-1990 (1990-1994 external)	Universität Basel	<p>Dozent: Research and Teaching</p> <p>Courses, Achievements etc</p> <p>17 publications in international scientific journals.</p> <p>Reviewer for 5 scientific journals</p> <p>Invited to sit on various national & international scientific committees.</p>

When	Where	Main Functions
1990-1994	Molecular Biologische Technologie GmbH, Göttingen	<p>Director, R & D</p> <p>1990 – 92: made R & D into the firms profit centre.</p> <p>1992-94: re-structured sales and distribution.</p> <p>Courses, Achievements etc</p> <p>3 publications in international scientific journals, 1 patent, 6 handbooks.</p> <p>Nominated Phillip Morris Forschungspreis</p> <p>Invited to Who's Who.</p> <p>EBAM: MBA-equivalent (Seminarzentrum Göttingen)</p>

When	Where	Main Functions
1994-1997	Copenhagen	<p data-bbox="978 282 1378 427">Owner/Director of "Biology Experts Ltd", plus freelance computer programmer & part-time University lecturer</p> <p data-bbox="978 461 1401 495">Courses, Achievements etc</p> <p data-bbox="978 535 1278 607">Invited to Dansk Management Forum,</p> <p data-bbox="978 645 1347 752">Consultant for Danish Ministry of Foreign Affairs 1994 – 2004</p> <p data-bbox="978 790 1398 898">7 publications in international scientific journals, 1 patent, 3 popular science articles</p> <p data-bbox="978 936 1374 1008">Nominated Dansk Agronom Forenings Pris</p> <p data-bbox="978 1046 1358 1153"><i>Habilitation</i> (DSc) from the Royal University of Copenhagen (KVL)</p> <p data-bbox="978 1191 1401 1375">Graduated as Web Master & made; www.iwf.de, www.ehvervsejendommen.dk www.zzpartner.de (won 4 design prizes).</p>

When	Where	Main Functions
1998-2000	Albatros Travel, Copenhagen	<p>Internet Manager:</p> <p>Responsible for Business Process Reengineering, incl. restructuring & adjusting pay scales and the reorganization and retraining of staff.</p> <p>Responsible for all inter- & intranet programming, installing backbone & mail servers, back-end integration, payment gateways etc.</p> <p>Responsible for marketing, e-commerce and strategic alliances.</p> <p>Responsible for new product lines and strategies.</p>
		<p>Courses, Achievements etc</p>
		<p>Increased www visits to 16000/day & www turnover to 12 mio DKr / month – becoming Scandinavia’s largest Internet travel agent.</p> <p>Programmed 8 public and 8 protected web sites & won 2 design awards.</p> <p>Voted by Eurowoman to be Denmark’s best travel web site (issue of August 2000, p56).</p>

When	Where	Main Functions
Jan 2000 – Dec 2006	Inter College Ltd E-Learning	Founder
		Courses, Achievements etc
		<p>Programmed the fully back-end integrated web site www.intercollege.org.uk, won "Bobby" award.</p> <p>Wrote and taught all business and computer learning modules, incl. automated on-line exams and assessments.</p> <p>Responsible for budget, strategy and marketing.</p>

When	Where	Main Functions
Jan 2000 - Aug 2000	Erfa Kursus Center	Teaching Consultant
		Courses, Achievements etc
		<p>Prepared and introduced new course material.</p> <p>Taught courses in ASP, HTML, DHTML and JavaScript.</p> <p>PG Teaching Cert. (adult education) "VPG".</p>

When	Where	Main Functions
Aug 2000 - Dec 2004	IT University of Copenhagen	<p data-bbox="1018 322 1402 468">Lektor (Senior Lecturer) with various fundamental responsibilities to help start-up the university.</p> <p data-bbox="1018 501 1385 568">Courses, Achievements etc</p> <p data-bbox="1018 613 1374 748">Taught "Innovation & Entrepreneurship". Won governments "Innovation Prize 2003".</p> <p data-bbox="1018 792 1374 927">Taught "Applied E-Learning". Won the Prize of the Association of Engineers, 2003.</p> <p data-bbox="1018 972 1353 1084">Student evaluation "excellent" (>90%, both courses).</p> <p data-bbox="1018 1128 1353 1196">Won "Enterprise Medal" 2004</p> <p data-bbox="1018 1240 1305 1375">Heavily involved in founding the Danish "Academy of Entrepreneurship"</p>

When	Where	Main Functions
Jan 2005 (continuing)	Kingston University, Faculty of Computing, Information Systems and Mathematics	Director of Enterprise, incl. coordinator for HEIF2 & 3; head of NTI & head of industrial placements.
		Courses, Achievements etc
		<p>Taught "Web Design", "XML", "Electronic Business Processes", "Knowledge Management" and "IT & Entrepreneurship".</p> <p>Student evaluation "excellent" (>90%, all courses). Nominated "Teacher of the Year" 2008</p> <p>Module leader for PG and UG modules. MComp Field Leader.</p> <p>PhD (2006)</p> <p>Editor-in-Chief of "Kingston University Research and Innovation Reports".</p>

Consulting and other posts:

- Expert Advisor, Commission of the EU, Directorate E. 1994 – (cont.)
- External Lecturer in e-commerce, Copenhagen Business School, 2001-2004
- Consultant, Danish Ministry of Agriculture, 2001 – 2005 (responsible for e-government initiatives, BPR, knowledge management issues plus commissioning & running 6 major web sites).
- The Greenland home government (e-learning solutions).
- Member of the Science, Technology, Engineering & Maths Steering Group for West London Lifelong Learning Network, 2007 – (cont.)

Recent books:

1. ASP – Learning by Example (Franklin, Beedle & Assoc., 2001)
2. XML – Learning by Example (Franklin, Beedle & Assoc., 2002)
3. DHTML – Learning by Example (Franklin, Beedle & Assoc., 2002)
4. The Web Managers Handbook (Globe, 2003)
5. Innovation Management (Globe, 2003)
6. Applied E-Learning (Globe, 2004)
7. The Sources and Spread of Innovations in Small E-Commerce Companies (Globe, 2005)
8. Achieving Enterprise: Teaching Entrepreneurship in Business and Academia (Eul Verlag, 2005)
9. Entrepreneurship for Everyone (Sage, 2008)
10. Knowledge Management for Business Information Systems (in preparation)

Examiner at the following universities:**A. Postgraduate:**

1. Basel (Switzerland)
2. Geneva (Switzerland),
3. Marburg a.d. Lahn (Germany),
4. Knoxville (USA)
5. North East Hill (India),
6. Irapuato (Mexico),
7. University of the West Indies (Trinidad).

	Undergraduate & taught MSc	Research Masters	PhD
	Marburg, Basel, Copenhagen, Kingston, Westminster	Marburg, Basel, India, Trinidad, Copenhagen	Marburg, Basel, Knoxville, Geneva, Irapuato
Supervised		17	5
Internal examiner	> 550	15	5
External examiner	> 800	2	4

B. Postgraduate and Undergraduate

8. IT University, Copenhagen,
9. Kingston University, London.
10. Westminster University, London

C. Independent Chair for PhD and MRes/MPhil examinations, Kingston University

Other esteem:

Senior management: Member of the Faculty Management Group, Strategic responsibility for placements and other employer-facing activities and line manager for ~10 colleagues.

Academic management: Duties as Deans Deputy. Chair of various committees, member of the Board of Studies and member of the University Validation Committee at Kingston University and at Westminster University (external).

National bodies: Registered external examiner with HE Academy and with JISC.

Research esteem: Recent keynote invitations include the EU summit in Barcelona (Nov. 05) and to deliver the "BCS Socio-Tech Lecture" in March 06 and the "24th Annual BCS Lecture" in November 07, on the innovation gap in British SMEs. Invited Chair at the 10th European Conference on Knowledge Management, Vicenza, Italy, Sept. 2009

Languages:

	Reading	Fluent
English		X
German		X
Danish		X
French	X	
